## What is claimed is:

1. A pneumatic tire having a sidewall surface with serrated portions, each of the serrated portions being formed by aligning numerous serrated concavo-convex stripes thereon, the serrated portions being spirally arranged along a circumferential direction of the tire,

wherein the concavo-convex stripes are formed by formation of concave grooves on the sidewall surface, the concave grooves having a depth of 0.3 to 2.0 mm, and an interval between adjacent serrated portions being set 5 mm or more when measured along a radial direction of the tire.

- 2. A pneumatic tire according to claim 1, wherein the serrated portions occupy 30 to 70% of an area of the sidewall surface between a rim check line and a tread design end of the tire.
- 3. A pneumatic tire according to claim 1, wherein a protection protrusion projecting from the sidewall surface is provided along a periphery of each of the serrated portions.
- 4. A pneumatic tire according to claim 3, wherein the height of the protection protrusion is set in a range from 0.3 to 3.0 mm.
- 5. A pneumatic tire according to claim 1, wherein an alignment pitch of the concavo-convex stripes is set in a range from 1.0 to 5.0 mm.
  - 6. A pneumatic tire according to claim 1, wherein the

concave grooves have a triangular shape in cross-section.

- 7. A pneumatic tire according to claim 1, wherein the concave grooves have a trapezoidal shape in cross-section.
- 8. A pneumatic tire according to claim 1, the serrated portions have a substantially triangular shape with a width thereof gradually narrowing from a radially outer side of the tire toward a radially inner side thereof.
- 9. A pneumatic tire according to claim 8, wherein at least one serrated portion of the serrated portions has an inner end formed as a rotational direction display portion which has a cuneal arrow shape showing a rotational direction of the tire.